



# Vitamin C

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## General Data

Known as: Vitamin C

Plant Parts: n/a

INCI: Ascorbic Acid

## Product Details

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### Benefits

#### *Brightening*

- Helps to fade hyperpigmentation and dark spots, resulting in a more even complexion.
- Can help to reduce sunspots or other forms of pigmentation caused by UV exposure.

#### *Anti-Aging*

- Promotes collagen synthesis, which can reduce the appearance of fine lines and wrinkles and can improve skin elasticity.

#### *Antioxidant*

- Helps to neutralize free radicals, which can reduce oxidative stress and prevent skin damage.
  - When used within a sunscreen formulation, it can enhance UV protection by boosting its efficacy.
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